

December 3, 2010

## JELD-WEN HAS ALL THE RIGHT MOVES WITH NEW TILT & TURN CUSTOM WOOD WINDOW

*JELD-WEN's energy efficient Tilt & Turn windows take great European design farther  
with one-of-a-kind options, performance features*

**KLAMATH FALLS, Ore.** – They tilt, turn and they have all the right moves when it comes to performance and style.

Thanks to global-inspired design, JELD-WEN's new Custom Wood Tilt & Turn windows deliver exceptional style flexibility along with reliability and performance. Tilt & Turn windows offer the functionality of a casement window (hinged on the side to swing inward) and the ventilation of a hopper window (hinged on the bottom to open inward at the top). Increasingly popular among U.S. homeowners, this European window style provides energy efficiency, enhanced security and design freedom.

With all the advantages of the Tilt & Turn style, JELD-WEN is raising the bar even higher with its new offering. JELD-WEN Custom Wood Tilt & Turn windows can achieve a DP (design pressure) rating of 65, even for its largest size of 48" x 84". Additionally, they are available with proprietary AuraLast wood, JELD-WEN solid pine wood offering known for its industry-leading warranty and protection against wood rot, termites and water saturation. They also are available with sustainable SFI® certified wood as an option.

With protective exterior aluminum clad available in 41 colors, JELD-WEN also offers a number of size, shape, design, wood, glass and grille design custom options. Functionality choices include full tilt & turn, or inswing casement or hopper style only. JELD-WEN Custom Wood Tilt & Turn windows come with a 20-year warranty and are available for both residential and commercial applications.

"This window style offers key advantages when it comes to security, thermal and structural considerations," said Brian Hedlund, JELD-WEN product marketing manager. "We've taken it to the next level with unique options specifically designed to enhance reliability and performance."

### About JELD-WEN

For 50 years, JELD-WEN has built its reputation as the world's most reliable manufacturer of windows and doors. Today the company offers a full breadth of stylish windows, doors and garage doors, and has earned numerous awards and endorsements for dependability, innovation and excellence. With a strong commitment to sustainability, JELD-WEN also is a recognized leader in manufacturing energy efficient products – providing solutions that deliver exceptional value for builders, architects and homeowners all over the globe. For more information about JELD-WEN, or to find a dealer, visit [www.jeld-wen.com](http://www.jeld-wen.com) or call 800-877-9482.

continued on back

## Glossary

Hopper window: Unlike an awning window which is hinged at the top, or a casement window which is hinged on the side, a hopper window is hinged on the bottom and tilts open at the top.

Casement window: Hinged either on the left or right hand side, casement windows swing open and do not lift or slide.

Tilt & Turn: Originally from Europe, this window design is hinged at the bottom and on the left or right hand side to operate as a hopper or a casement window. In both cases, the window swings in (inswing), meaning that it opens into a room.

DP rating: Design Pressure ratings refer to the amount of wind pressure (in pounds per square foot) a window or door will withstand when it is closed or locked. It also establishes performance factors such as water penetration, air infiltration and operational forces. Different DP rating code requirements are established for different regions of the country.

## Additional quote:

“With European styling, these windows definitely make a statement,” said Brian Hedlund, JELD-WEN product marketing manager. “The performance features also are a big reason they are becoming so popular in the U.S. right now. In terms of design and functionality, we’ve taken what people love about Tilt & Turn windows and made them even better.”

## Suggested Tweet/Post

European style meets reliability. @jeldwen introduces new Custom Wood Tilt & Turn window <http://bit.ly/hOORK2>  
New product mention/newsletter blurb (under 100 words)

Thanks to European-inspired style, JELD-WEN's new Custom Wood Tilt & Turn windows deliver design flexibility along with reliability and performance. Tilt & Turn windows offer the functionality of a casement window (hinged on the side to swing inward) and the ventilation of a hopper window (hinged on the bottom to tilt inward at the top). Increasingly popular among U.S. homeowners, this window style provides energy efficiency, enhanced security and design freedom. With many custom options available, JELD-WEN Tilt & Turn benefits include DP 60 ratings and AuraLast wood protection to resist wood rot, termites and water saturation <http://bit.ly/hOORK2>

©2010 JELD-WEN, inc. This publication and its contents are owned by JELD-WEN, inc. and are protected under the U.S. Copyright Act and other intellectual property laws. Unauthorized use or duplication is prohibited. All trademarks, service marks, logos, and the like (whether registered or unregistered) are owned or controlled by JELD-WEN, inc. or others. Unauthorized use or duplication prohibited.

JELD-WEN reserves the right to change product specifications without notice.